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**Turtle Bay Resort's New Insider's "Play List"
Offers Travelers an Exclusive Peek Into the North Shore Lifestyle**

NORTH SHORE, OAHU, HI (July 31, 2012) – To help guests gain a richer and more gratifying travel experience while visiting Oahu's fabled North Shore, Turtle Bay Resort recently introduced its **Insider's Play List**. Each list is authored by a hand selected North Shore luminary from legendary surf icons and artists to resort ambassadors and employees and is intended to highlight the numerous ways to play along one of the world's most storied coastlines. Now creating a personal Play List and exploring the fabled North Shore like a local, just became a snap! http://www.turtlebayresort.com/northshore/play_lists.

The inaugural Insider's Play List was provided by **Kai Lenny**, the current Stand Up Paddling World Tour Champion and Turtle Bay Resort Ambassador, who is considered one of the best young watermen or super-athletes in the world. Kai enjoys any sport that involves the ocean. He is a surfer, windsurfer, kitesurfer, stand up paddler (SUP), tow-in surfer, and hydro-foiler among others. Whew!

The second Play List in the series was authored by **Randy Rarick** who has lived on the North Shore for the past 40 years. Ever since arriving, he has lived the epitome of "The Life" by surfing his favorite break at Sunset Beach, building surfboards in the shaping bay in his garage, and running the biggest sporting event on the North Shore, The Vans Triple Crown of Surfing. Under Rarick's leadership as executive director, the surf series has become a huge economic driver for the North Shore (estimated at \$23 million per year in direct and auxiliary spending) and is now the most prestigious surf title next to a world championship.

Chef Fred DeAngelo is Turtle Bay's third luminary to share his Insider's Play List. As an award winning chef and host of a dinner at the James Beard House in New York City, Chef DeAngelo is a strong promoter of Hawaii's farming community, using local products and produce throughout his menu. In addition to being the executive chef and owner of Ola at Turtle Bay Resort, he recently opened The Grove in Kailua, Oahu.

The fourth Play List in the series was penned by **Jodi Wilmott**, a veteran surf and watersports communications professional and avid surfer. Born in South Africa to a young Australian couple who were on an "Endless Summer" *surfari*, she moved with her parents to Oahu at the age of three. They lived with the Hawaiian family of Eddie and Clyde Aikau, who were only just starting to make their names in surfing. Since 1998, Jodi has spearheaded the communications efforts for many of Hawaii's international ocean sport events like the Vans Triple Crown of Surfing, the Quicksilver In Memory of Eddie Aikau, the Molokai to Oahu paddleboard and outrigger canoe races, sailing regattas and distance ocean swims. Currently she hosts iconic guests each week at Surfer, The Bar's Talk Story series http://www.turtlebayresort.com/experiences/resort_activities/talk_story/ in order to share and preserve the many wonderful and inspirational stories that are tied to this fabled stretch of ocean on Oahu's North Shore.

Additional Play Lists are in development. Stay tuned! To view the above author's **Play Lists**, visit http://www.turtlebayresort.com/northshore/play_lists.

About Turtle Bay Resort: There's one North Shore on Oahu. And there's one resort on it. Ideal for watermen, wave watchers or waders, Turtle Bay Resort is at the epicenter of set after set of activities, events and adventures. Complete with the finest accommodations and amenities suited for the entire family, Turtle Bay Resort is where the "7-Mile Miracle" begins and the lineup is endless. To stay up to date on the Turtle Bay surfing experience, check out TurtleBaySurf.com.

The 840-acre Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels® & Resorts Worldwide property - a collection of the world's finest independent luxury hotels. For reservations or more information, visit www.turtlebayresort.com or call (808) 293-6000.

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